

For immediate release

BRITISH THEATRE PLAYHOUSE AND BASE ENTERTAINMENT

PRESENT

LOUIS HOOVER'S SALUTE TO SINATRA

Singapore 29th June 2012 – Frank Sinatra was the King of it, Robbie Williams made it fashionable all over again – but nobody does 'Cool' like Louis Hoover. Recreating some of Sinatra's world famous recordings, Louis captures the essence of Ol' Blue Eyes, assisted by the cream of British musicians at the Sands Theater, Marina Bay Sands for four shows only from 18 to 20 October 2012 and tickets are now on sale.

On May 14th 1998, Francis Albert Sinatra died in Los Angeles as a result of a heart attack. In a gesture of respect, the glamour capital of Las Vegas switched off its lights for three minutes and the Empire State Building in New York was bathed in blue light for three days. The world had lost one of the greatest entertainers of all time - The Voice had fallen silent.

Many have since tried to copy Frank Sinatra or ride the swing revival wave. But there seems to be only one man on the international circuit who is made from the same block of wood as Frank Sinatra - British swing sensation Louis Hoover.

Louis Hoover's Salute to Sinatra recaptures an era of tuxedo-suited, nightclub sophistication with classic numbers like The Lady Is A Tramp, Come Fly With Me, Our Love Is Here To Stay, Under My Skin and Strangers in the Night.

Since he found a Sinatra record in his sister's closet at the age of fifteen, swing has been his passion. Louis Hoover has the natural nonchalance, the inbuilt rhythm and the true class of Ol' Blue Eyes. When he sings, it is as if Sinatra has risen from the dead.

"The sound and rhythm come to me naturally", says Louis Hoover. "Even as a child I could hear Sinatra's timing before he did". Louis Hoover knows all the big star's little secrets – from his breathing technique to mannerisms right down to his philosophy of life. "We're both characters with very colourful private lives", he says, "but I'd be very unhappy if I were nothing but a Sinatra sound-alike. I write my own songs, I sing at international jazz festivals and do many other things in my own right."

Sinatra's original orchestra musicians have long recognised Louis Hoover as the new 'leader of the pack'. They chose to play on his Grammy nominated solo album 'And This Is Me' and perform with him whenever possible. With his "Salute To Sinatra" solo show Louis Hoover has been selling out venues such as the Royal Albert Hall and the London Palladium for years.

He co-created the West End hit musical "The Rat Pack" receiving rave reviews for his portrayal of Sinatra. "The Rat Pack" is currently playing to 3,000 people a night in the States. Ironically, US-audiences are mostly unaware that it took a kid from the streets of London to re-import the epitome of American musical history. More than 15 million people worldwide have seen "The Rat Pack" and Sinatra's youngest daughter Tina is a big fan.

"Swing with a modern attitude" – that's how Louis Hoover describes his own songs. His mission is to preserve the legacy of Sinatra by capturing the essence and taking it to the next level. "The only one left who can still do it like the old boys is Tony Bennett, and he is 82", he says. Louis Hoover has already been labelled the 'Sinatra of the New Millennium' by many critics. Roger Moore once told him: "If Frank could see you, he'd tell you: You have great pipes, kid!"

Louis Hoover's Salute To Sinatra will be showing at Sands Theater, Marina Bay Sands on 18 until 20 October, 2012.

TICKETING INFORMATION

Sands Theater, Marina Bay Sands
18 – 21 October 2012

Day/Times	VIP	A Reserve	B Reserve	C Reserve	D Reserve
Thu - Sun: 7:30pm	\$150	\$125	\$105	\$85	\$55

FOR TICKET BOOKINGS:

- **THROUGH INTERNET:** www.BASEentertainmentasia.com or www.MarinaBaySands.com/Ticketing
- **BY PHONE:** 6688 8826
- **BOOK IN PERSON AT:** Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 and Lobby). For more information please log onto our official website www.marinabaysands.com

ABOUT BASE ENTERTAINMENT

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including Disney's The Lion King, Riverdance, A R Rahman, Thriller Live, Music of Andrew Lloyd Webber, Cirque Éloize iD, Bar at Buena Vista, The Imperial Ice Stars productions of Swan Lake on Ice, Disney Live, AbbaMania, The Illusionists, The Wiggles, Oz Rocks featuring James Reyne & Mark Seymour, A Chorus Line, TRAIN, Gazillion Bubble Show, One Night of Queen, Slava's Snowshow, ANNIE, Cesar Millan Live and most recently BASE was the local presenter of WICKED. For more information, please visit www.BASEentertainmentAsia.com

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Official Venue:

ABOUT MARINA BAY SANDS

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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